

# 2023-24 Annual Report



**The Jacksonville Sports Medicine Program (JSMP)** is a non-profit advocacy and prevention program that is dedicated to youth sports safety through awareness, advocacy and prevention.



## Prevention

The Jacksonville Sports Medicine Program (JSMP) 's core mission is awareness, advocacy, and injury prevention. This mission energizes our passion for promoting high safety standards through our direct engagement with community sports medicine providers, school athletic programs, youth sports organizations, and healthcare institutions.

The vision of the JSMP extends our reach to state-wide stakeholders of youth sports programs, including the Florida High School Athletic Association, which considers the JSMP a top resource for high school sports safety standards. For nearly forty years, our program partners, anchored by Wolfson Children's Hospital, Nemours Children's Health, the Duval County Medical Society, Brooks Rehabilitation, and the Duval County Public Schools, have set the standard for keeping kids safe while playing sports.



## Education

Education is advocacy, in 2023 the JSMP, once again, surpassed expectations for continuing medical education for our area physicians and sports medicine providers. Multiple opportunities were provided for our medical community to learn more about best practices in sports safety and sports medicine care. Prevention standards for cardiac and heat related injury were key components to the 2023 First Coast Sports Injury Symposium hosted by the Jacksonville Jaguars medical staff and featured key presenters including Dr. Jon Drezner, team physician for the Seattle Seahawks who challenged our area providers on the many reasons to consider preparticipation ECG screenings for young athletes. Eric Coris, MD chair of the Florida High School Athletic Association's Sports Medicine Advisory Committee and a team physician for the Tampa Bay Buccaneers updated the audience on sports safety policies at the state level. More than 150 were in attendance and more than 1,000 education credits were issued for the event.



Our regions high-achieving high school students also got to participate in the 2023 Careers in Healthcare program that introduces high school students to healthcare career paths. More than 50 kids were in attendance to hear from a variety of healthcare professionals and speak with area college admissions professionals, college professors and representatives from the Jacksonville Fire and Rescue Department.

The Youth Sports Safety podcast produced by longtime Florida Hall of Fame, athletic trainer Jim Mackie, MS, LAT, ATC, continues to earn rave reviews. Over 35 podcast episodes were produced in 2023 on a



variety of sports safety topics. The podcast moves between provider related discussions and parent directed programming with the ultimate focus of keeping kids safe when competing in sports. Our most popular episodes in 2023 featured Steve Broglio, PhD, on the topic of sports concussion, Rob Huggins, PhD, and the topic of heat illness and performance as well as Stephanie Kuzdym and her research and reporting on safer sidelines. These and our entire library of episodes is available wherever you get your podcasts.



## Awards

In May 2023, Jaguars Head Coach Doug Pederson provided a highlight to the JSMP and Jaguars Prep North Florida High School Sports Safety Awards Gala and Fundraiser. Coach Pederson, his wife Jeannie and Jaguars General Manager Trent Baalke enjoyed spending time with our local high school athletic trainers, team physicians and school personnel as part of the gala celebration. The event hosted for the second year at the historic Ritz Theater in Jacksonville served to recognize our local sports medicine community and stakeholders of youth sports safety in our region.

### 2023 award recipients included:

**Florida Blue Leadership in Sports Health, Safety and Research Award:** Evan Ernst and Shawn Sima, Who We Play For

**Mayo Clinic Youth Sports Safety Impact Award:** Captain Eric Mitchell, Jacksonville Fire and Rescue

**Academy Sports & Outdoors North Florida HS Team Physician of the Year Award:**

Jennifer Maynard, MD, Duncan Fletcher High School

**Academy Sports & Outdoors North Florida HS Athletic Trainer of the Year Award:**

Kevin Rapps, MS, LAT, ATC, Baldwin Middle-Senior High School

**Nemours Children's Health Joe Bourdon Sports Medicine Achievement Award:**

Howard Weiss, DO, Brooks Rehabilitation

**R. Stephen Lucie, MD, North Florida High School Sports Safety Program of the Year:**

Ed White High School Athletic Trainer • Amber Harrell, MS, LAT, ATC,

Ed White High School Team Physician • Jason Read, MD, Nemours Children's Health



## JSMP Governing Board



professional role and leadership on our Governing Board. Welcome, Dr. Pearce.

The JSMP Governing Board warmly welcomed Stephanie Pearce, MD, Director of Sports Medicine for Nemours Children's Health, as a representative of our Sustaining Partner, Nemours Children's Health. Dr. Pearce brings significant credibility to our program as a dual-certified orthopedic surgeon specializing in sports medicine. Our connections with Dr. Pearce begin with her as a young child when fellow JSMP Board member Jerry Stevens and JSMP friend Jim Mackie studied under Christine Stopka, Ph.D., LAT, ATC at the University of Florida, Dr. Pearce's mother. Both Jim and Jerry recall Dr. Pearce as a young child and are happy to reconnect with her in her

# 2023 BY THE NUMBERS

## DOCUMENTED SPORTS INJURY ENCOUNTERS

**30,243**

ATHLETE ENCOUNTERS WITH THE ATHLETIC TRAINERS

Spring, Fall and Winter Season 2023-2024



**5,493**

Injury Evaluations, Assessments, and Re-checks



**37** Published Podcasts



## STUDENT ATHLETES

**14,152**

Total Duval County Public School students participating in athletics:

**8,526**

High School Student-Athletes

**5,652**

Middle School Student-Athletes



**17**

Public High Schools

**25**

Public Middle Schools

## EQUIPMENT

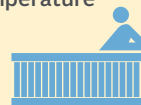
**17**

AED's dedicated to each Athletic Trainer



**17**

Wet-Bulb Globe Temperature (WBGT) and Cold Tubs at all high schools



**454**

Physician Referrals

**381**

Heat Injuries

**160**

Concussions

## COMMUNITY EDUCATION

**1,522**

Educational credits issued



**162**

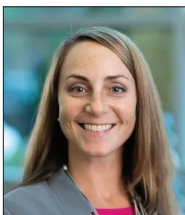
Coaches CPR & AED certified

**57**

High School Students Careers in Healthcare



## Comments from our Leadership



### BOARD CHAIR:

**Jennifer Maynard, MD, CAQSM**

*Program Director Primary Care Sports Medicine Fellowship Program, Mayo Clinic Florida*

2023 represents another year of successful advocacy for our sports safety mission. As our report details, we have deepened connections with the Sports Medicine community via our live educational courses and our broadcasted podcasts. We are thankful to Coach Pederson and the Jaguars for making our 2023 Northeast Florida Sports Safety awards gala a huge success and thank you to our community for supporting such an extraordinary event. As a member of the FHSAA Sports Medicine Advisory Committee, I can attest to the work and professional commitment that JSMP brings to our statewide efforts for sports safety. We continuously review and update our policies to keep kids safe throughout the state. Locally, our JSMP Board represents engaged stakeholders of sports safety and we meet regularly to discuss our programming and commitment to this mission. I want to offer my sincere thanks if you attend our educational programs, listen to our podcasts or donate to our cause. JSMP is truly a program by the community; for the community.



### BOARD VICE CHAIR:

**Jeffrey Ferguson, MS, LAT, ATC**

*Vice President of Player Health and Performance Jacksonville Jaguars*

As the Vice President of Player Health and Performance with the Jaguars, I work hard to ensure we keep our players safe and ready for peak performance with a dedicated staff of high-level sports medicine specialists. When I look into the community, I can see the efforts of our high school athletic trainers seeking this same level of professional commitment to safety. I consider this opportunity, as the Vice Chair of the JSMP, a significant part of my professional commitment to the community and to the athletic training profession. A promise that I bring to the JSMP Board is my passion for sports safety and my respect for the efforts that are occurring in northeast Florida within the JSMP and across the state as our program connects with the Florida Alliance for Sports Medicine. I look forward to participating in our educational programs and involving my staff, the team, and my contacts within the NFL. As a program, I feel we have some great plans for the future, and I am committed to the success of our initiatives.

### About Jacksonville Sports Medicine Program:

The Jacksonville Sports Medicine Program (JSMP) is a unique, volunteer-based, 501 C(3) nonprofit organization that stands as a beacon for youth sports injury prevention. The JSMP is a community-driven entity that collaborates with schools, coaches, doctors, healthcare professionals, parents, and other community members across North Florida. Through our relationship with the Florida Alliance for Sports Medicine (FASMed), our mission connects stakeholders of sports safety across the state, all united to make sports safer for kids. The JSMP was established in 1984 and proudly boasts an unwavering dedication to youth sports safety through awareness, advocacy, and injury prevention is bolstered by the support of sustaining partners, Wolfson Children's Hospital, Nemours Children's Health, the Duval County Medical Society, Brooks Rehabilitation, and the Duval County Public Schools, ensuring a safe playing experience for all youth athletes.

**SUSTAINING  
FINANCIAL  
PARTNERS**



**BROOKS<sup>SM</sup>  
Rehabilitation**



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