



PROJECT 17

Certified Athletic Trainer Program



Project 17 objectives are to:

- Place certified athletic trainers in area high schools.
- Promote sports injury prevention and appropriate injury management.
- Implement best practices in sports medicine safety.
- Keep kids safe playing sports.

Serving our area high schools

- Duval County Public Schools – the 20th largest district in the country and sixth largest in the state of Florida
- 17 high schools and 16,000 student-athletes
- 36 sporting options

Certified Athletic Trainers

- Highly trained, licensed health care providers
- Provide Leadership for Sports Safety
- Trained and prepared to respond to emergencies and sports related injury

Goals and Benefits

- Increased awareness of prevention strategies for sports-related injury helping to keep kids in the game
- Reduced injury rates in high school sports
- Promote emergency action plans for sudden cardiac arrest and other catastrophic injury
- Early recognition and management of sports-related concussions and other common sports injuries
- On-site medical supervision of sporting events
- Prevent death from exertional heat stroke and reduce heat-related injury
- Reduced days missed from school due to sports injury
- Increased participation rates due to safer conditions
- Highly trained medical professionals working together with school officials to keep kids safe
- Community collaboration to promote physical activity, competition and best practices for injury prevention

Vision

- Develop Comprehensive training programs in DCPS high schools
- Create full-time positions for 18 certified athletic trainers
- Provide mentorship and support for young professionals
- Establish productive health care facilities within our schools
- Promote a culture of safety within the DCPS Athletic Department

Join the team

The Jacksonville Medicine Program is now seeking applicants to fill positions for the Project 17 athletic training initiative. Interested candidates must meet criteria: Graduate, or anticipated graduate of an approved athletic training curriculum. Meet admission requirements of Jacksonville University MS Kinesiology program Strong desire to pursue secondary school athletic training.

To Apply:

Email Robert Sefcik, ATC, LAT
Executive Director
3563 Philips Hwy., Suite 502
Jacksonville, FL 32207
904.202.4332
robert.sefcik@bmcjax.com



Dedicated to youth sports injury advocacy and prevention.